



MPKseniors FAQ

What does the sitting fee cover?

The sitting fee covers photography retouching and delivery of the yearbook shot to the school. The sitting fee also covers all additional photography, editing and delivery of a proof webpage for your review. I do not include any printing in the sitting fee. The senior and family understand and agree they do not have the right to scan and print images.

Where do we photograph?

The yearbook shots and other studio shots are done in my home studio in Clarkston. The rest of the images can be shot in around the Clarkston, Independence area.

Is there a location you will not shoot?

I have not come across one yet, within reasonable driving distance of course.

How long does the session take?

The yearbook session takes about 15 minutes or so. The rest of the photography takes an hour or two. You can even split of your sessions if you want one look for one day and one look for another.

Is there a minimum print order?

There is no minimum print order. If your order is at a time where I have no other print orders and is less than \$35 I may need to add \$5 for shipping.

How long does it take to receive the print order?

Print orders are typically delivered to you within two weeks of your order.

What is the proof webpage?

The proof webpage is a of all the usable images from the sessions. The webpage is located on my website and is not linked. The images are not viewable to anyone that does not have the URL. The proof webpage can be used for you and I to review and order images.

What do you do to the images after they are shot?

I import all of the images and make backups right away. I then take all of the usable images and make good color images out of all of them editing for color, contrast, removing the shots that are out of focus or test shots. I then take a handful of my favorite shots and apply creative edits and include the original copy and the edited copy. Creative edits may be black and white, a boost of color, desaturation or other creative effects. I can apply any of the edits that I have done or any others that you choose to any of your images.

When is payment due?

I ask that the sitting fee be paid at the time of photography. Printing can be paid for when the images are delivered.

How will Mark Kelly and MPKseniors use the images?

In our initial conversations I ask for some basic information like name, address and phone number. On that worksheet is a place for a parent and the student to sign, granting me permission to use the images for my marketing purposes. This is absolutely voluntary and I will not use the images if you do not want me to.

What can we do with the images?

In my worksheet I have the parent and student sign saying that they understand use rights. The images I put on my social media and the images delivered on the proof webpage are pretty small and only really suitable for electronic media. I encourage and appreciate the students posting their images on their social media. You do not have the rights to have prints made outside a print order through me. I am happy to deliver a handful of images to you in the spring for you to use in your open house announcements.

What do you do to the images before you send them to the yearbook or order prints?

When I do the initial edits of all of the images I spent very little time on any single one image. When you select your yearbook shot or order images for printing I reprocessed the image with more care and do basic retouching. Basic retouching is gentle whitening of the eyes and teeth, smoothing of skin and blemish removal.